

OFFICIAL CONTEST RULES

WIN A TRIP FOR 2 TO THE CARIBBEAN (“CONTEST”)

THIS CONTEST IS OPEN TO ONTARIO RESIDENTS ONLY AND IS GOVERNED BY CANADIAN LAW.

ELIGIBILITY:

Contest is open to all legal residents of Ontario who are 18 years of age or older at the time of entry, except employees or agents (and those with whom they are domiciled) of **Bayshore Home Health** (the “Sponsor”), its advertising and promotion agencies and the Contest judges (collectively, the “Contest Parties”).

CONTEST PERIOD:

No purchase necessary. Contest begins on November 9, 2009 at 12:00:01 a.m. Eastern Time (ET) and ends on January 31, 2010 at 11:59:59 p.m. ET (the “Contest Period”).

HOW TO ENTER:

To enter, go to www.mynursehealthcheck.com (the “Website”), click on the “WIN a Trip to the Bahamas” button and an entry form will appear. Fully complete the entry form, which requires you to enter your first name, last name, complete mailing address (including postal code), one (1) valid email address and telephone number for one (1) entry into the draw.

Entries must be received within the Contest Period. There is a limit of one (1) entry per person/email address during the Contest Period and you may only use one (1) email address to enter the Contest. If it is discovered that you attempted to: (i) enter more than one (1) time during the Contest Period; and/or (ii) use more than one (1) email address to enter the Contest; then you will be disqualified from the Contest and all of your entries will be void. Your entry will automatically be rejected if the entry form is not fully completed and submitted during the Contest Period. Use of any automated system to enter is prohibited and will automatically result in disqualification. Without limitation, the Contest Parties are not responsible for late, lost, misdirected, delayed, incomplete or incompatible Entries.

GRAND PRIZE:

There will be one (1) Grand Prize available to be won, consisting of (i) a one (1) year **myNurse** membership which includes the Basic Level Service provided by Bayshore Home Health with one (1) monthly visit per month by a Registered Nurse to the winner’s home, to provide for the winner, a physical assessment, infection screening, skin health screening, medication review, nutrition review, mobility assessment, mental health assessment, home/fall risk hazard assessment and health education management, to be provided in completion by the end of the year-long membership. (ii) one (1) trip for two (2) to the Atlantis Resort, Paradise Island, Bahamas including: roundtrip economy airfare for two (2) (including departure tax) to Nassau, Bahamas from the Toronto Pearson International Airport; two (2) roundtrip airport to hotel transfers seven (7) nights standard accommodations (double occupancy) at the Atlantis Resort Bahamas for two (2); departure taxes for two (2) and two (2) meal plans for Breakfast and Dinner for eight (8) days (drinks/refreshments not included), (collectively the “Grand Prize”). Approximate retail value of the Grand Prize is Six Thousand One Hundred Dollars (\$6,100.00 CDN) based on Toronto departure.

Without limiting the generality of the foregoing, the following general conditions apply to the Grand Prize: (i) Grand Prize must be accepted as awarded and is not transferable (with the exception of the one (1) year **myNurse** membership portion of the prize which may be transferred from the winner to an immediate relative only) or convertible to cash (no substitutions except at Contest Sponsor’s option); (ii) all travel related to the Grand Prize must be completed by February 3, 2011 (otherwise the Grand Prize will be forfeited) and the winner and his/her travel companion must: (a) travel on same itinerary; (b) have all necessary documentation to permit international travel (e.g., passport); and (c) have no impediment to entry into the Bahamas; (iii) the costs of everything not expressly stated above as being included in the Grand Prize are the responsibility of the winner his/her and travel companion, including, without limitation, all meals not included in the Grand Prize, all refreshments/beverages, gratuities, other entertainment, merchandise, souvenirs, local and long distance telephone calls, travel and cancellation insurance, health insurance, transportation to and from the winner’s residence to Toronto Pearson International Airport and items of a personal nature; (iv) if the winner does not utilize any part(s) of the Grand Prize, then any such part(s) not utilized will be forfeited in their entirety and nothing will be substituted in their place; (v) Contest Sponsor reserves the right at any time to: (a) place reasonable restrictions on the availability or use of the Grand Prize or any component thereof; and (b) substitute the Grand Prize or a component thereof for any reason with a prize or a prize component of equal or greater value, including without limitation, but solely at the Contest Sponsor’s sole discretion, a cash award; (vi) all travel arrangements relating to the Grand Prize must be made through the Contest Sponsor or its designated agents; (vii) by accepting the Grand Prize, the winner agrees to waive all recourse against the Contest Sponsor,

and those associated with the Contest Sponsor, if the Grand Prize or a component thereof does not prove satisfactory, either in whole or in part; and (viii) the winner's travel companion must sign and return the Contest Sponsor's travel companion release form indicating that they waive all recourse against the Contest Sponsor relating to their participation in the Grand Prize, and in the case of a Grand Prize travel companion who is under the age of majority in his/her jurisdiction of residence, the travel companion release must be signed by that person's parent or legal guardian, who must accompany him/her on the Grand Prize trip (and who will count as the winner's travel companion).

SECONDARY PRIZES:

There will be five (5) Secondary Prizes available to be won, each consisting of a one (1) year **myNurse** membership which includes Basic Level Service with a regular monthly visit by a Registered RN to the winner's home, providing for the winner, physical assessments, infection screening, skin health screening, medication review, nutrition review, mobility assessment, mental health assessment, home/fall risk hazard assessment and health education management, to be provided in completion by the end of the year-long membership (the "Secondary Prize"). Approximate retail value of each Secondary Prize is One Thousand Three Hundred Dollars (\$1,300.00 CDN).

All prizes must be accepted as awarded and are not transferable (with the exception of the one (1) year **myNurse** membership portion of the prize which may be transferred from the winner to an immediate relative only) or convertible to cash. No substitutions except at Sponsor's option. Sponsor reserves the right to substitute any prize or component thereof with one of equal or greater value, including without limitation, but at the Sponsor's sole discretion, a cash award. Prizes will only be awarded to the person whose name and email address appears on the entry form. **There is a limit of one (1) prize (either Grand or Secondary) per person/email address during the Contest Period.**

DRAW:

A random draw for one (1) Grand Prize and five (5) Secondary Prizes will be conducted at or about 2:00 p.m. (ET) on February 3, 2010 (the "Draw Date") in Brantford, ON, by the independent contest judging organization, from all eligible entries received as of during the Contest Period. Odds of being selected depend upon the total number of eligible entries received during the Contest Period. The Sponsor or its designated representative will make three (3) attempts to contact the selected entrant by telephone within seven (7) business days of the Draw Date. If the selected entrant: (i) cannot be contacted within three (3) attempts or seven (7) business days of the Draw Date (whichever occurs first); or (ii) there is a return of any notification as undeliverable; then the selected entrant will be disqualified and an alternate entrant will be randomly selected from among the remaining eligible entries. The process noted above will be repeated until a selected entrant has been contacted or if contact has not been made with a selected entrant after all eligible entries have been drawn, then prize will not be awarded.

Before being declared a winner, each selected entrant must first correctly answer, without assistance of any kind, whether mechanical or otherwise, a mathematical skill testing question. Each selected entrant will also be required to sign and return the Sponsor's Declaration and Release Form (the "Release Form") confirming compliance with these Rules, acceptance of the prize as awarded without substitution, and releasing the Contest Parties, their affiliated and related companies, advertising and promotional agencies, the independent contest judging organization and each of their respective shareholders, directors, officers, employees, agents, dealers, representatives, successors and assigns from any liability in connection with this Contest, the selected entrant's participation therein and/or the awarding and use/misuse of a prize or any portion thereof.

Declining a prize, failing to correctly answer the mathematical skill testing question or failing to return the properly executed Release Form within the time period indicated on the Release Form will cause the prize to be forfeited and a new random draw from the remaining eligible entries will be conducted to select another entry in accordance with the provisions noted above.

GENERAL CONDITIONS:

By entering the Contest and accepting a prize, each selected entrant agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by the Sponsor in any manner whatsoever, including print, broadcast or the Internet. All entries become the property of the Sponsor, which assumes no responsibility for lost, delayed, incomplete or misdirected entries. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the independent contest judging organization with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of entrants and/or entries.

Without limitation, the Contest Parties will not be liable for any failure of the website during the Contest; for any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; for the failure of any entry to be received by the Contest Parties for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any website; or any combination of the above. Further, the Contest Parties will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the Contest.

In the event of a dispute regarding who submitted an entry, online entries will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. A selected entrant may be required to provide proof that he/she is the authorized account holder of the email address associated with the selected entry. The sole determinant of the time for the purposes of a valid on line entry in this contest will be the contest server machine(s). Contest Sponsor reserves the right, at its sole discretion, to disqualify any individual (and all of his or her entries) who tampers with the entry process.

The Sponsor reserves the right, in its sole discretion to cancel or suspend this Contest should a virus, bug or any other cause beyond the reasonable control of the Sponsor corrupt the security or proper administration of the Contest, or the odds of winning. Any attempt to deliberately damage any web site or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. Entries are subject to verification and will be declared invalid if they are forged, falsified, altered or tampered with in any way.

The Sponsor reserves the right to cancel or suspend this Contest, or to amend these Contest Rules without prior notice or obligation, in the event of any accident, printing, administrative, or other error or any kind.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her entry only for the purpose of administering the contest and in accordance with Sponsor's privacy policy (available at www.mynursehealthcheck.ca), unless the entrant otherwise agrees.